Investor Presentation

Q4 2025

nomadar

Disclaimer

This confidential presentation and the accompanying oral presentation (the "Presentation") is made pursuant to Section 5(d) of the Securities Act of 1933, as amended (the "Act"), and is intended solely for persons that are either qualified institutional buyers or institutions that are accredited investors (as such terms are defined under Securities and Exchange Commission ("SEC") rules) solely for the purposes of familiarizing such persons with Nomadar Corp. ("Nomadar" or the "Company"). Such persons should make their own evaluation of Nomadar and the accuracy of the information contained in this Presentation and should make such other evaluation as they believe to be appropriate. We are not making offers of securities at this time and cannot accept any orders for securities at this time. Any such offering of securities will only be made by means of a registration statement (including a prospectus) filed with the SEC after such registration statement becomes effective. No such registration statement has become effective as of the date of this presentation. This Presentation shall not constitute an offer to sell or the solicitation of an offer to buy Company securities, nor shall there be any sale of Company securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. This Presentation contains forward-looking statements. All statements other than statements of historical fact contained in this Presentation, including statements as to future results of operations and financial position, planned products and services, business strategy and plans, objectives of management for future operations of Nomadar, market size and growth opportunities, competitive position and technological and market trends, are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "will," "shall," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential," or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans, or intentions. Nomadar has based these forward-looking statements largely on its current expectations and assumptions and on information available as of the date of this presentation. The Company assumes no obligation to update any forward-looking statements after the date of this presentation, except as required by law.

The forward-looking statements contained in this Presentation are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause actual results or outcomes to be materially different from any future results or outcomes expressed or implied by the forward-looking statements. These risks, uncertainties, assumptions and other factors include, but are not limited to, those related to our business and financial performance, our ability to attract and retain new brands, creators, users and consumers, our ability to develop and introduce new features, integrations, capabilities, our ability to execute on our business strategy, our ability to compete effectively and our ability to manage growth. Moreover, we operate in a competitive, new, and rapidly changing market, and new risks may emerge from time to time. It is not possible for us to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results or outcomes to differ materially from those contained in any forward-looking statements we may make.

Trade names, trademarks and service marks of other companies appearing in this presentation are the property of their respective owners. Solely for convenience, the trademarks and trade names referred to in this presentation appear without the ® and ™ symbols, but those references are not intended to indicate, in any way, that the Company will not assert, to the fullest extent under applicable law, the Company's rights, or the right of the applicable licensor to these trademarks and tradenames.

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and growth and other industry data. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. The Company has not independently verified the statistical and other industry data generated by independent parties and contained in this presentation and, accordingly, it cannot guarantee their accuracy or completeness. In addition, projections, assumptions and estimates of its future performance and the future performance of the markets in which it competes are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause results or outcomes to differ materially from those expressed in the estimates made by the independent parties and by Nomadar.

The Company requests that you keep any information from this Presentation confidential and that you do not disclose any of the information to any other parties without the Company's prior express written permission. Following the proposed listing of the Company's common stock, Nomadar will qualify as an "emerging growth company" as defined under the Securities Act of 1933, as amended (the "Act").

Nomadar Corp. at a Glance

As the innovation arm of Cadiz CF, Nomadar Corp. ("Nomadar") operates at the intersection of the sports, health, entertainment, and tourism sectors

Sportech City

Large scale facility spanning ~110,000m^2 and featuring a sports center, world-class hotel, and convention center in the heart of Cadiz, Spain

Best-in-Class Event Center

- *~45,000 m^2 multifunctional arena*
- *Seating for up to 40,000 attendees*

Hospitality

- *Luxury hotel with modern amenities*
- *~1,750 m^2 gym and spa*

Commercial Area & Culinary Space

- *~20,000 m^2 sustainably developed commercial area*
- *~3,000 m^2 area with space for 17 bars / restaurants*

Scalability

High Performance Training Program[1]

Educational program designed for young athletes to study, live, and immerse themselves in an elite soccer program

Holistic Athlete Development

- *Professional level training, diet regimes, and more offered in-person or online*

Elite Training Opportunities

- Provides comprehensive soccer education for young athletes

Global Network Partnerships

- Collaborates with institutions across the U.S., Canada, LATAM, and Europe

Digital Transformation

Technological Business Model

Artificial Intelligence

Soccer Academies

Future intent to enter into acquisition and assignment agreements where Nomadar will operate soccer academies in the United States and Europe and offer the HPT Program to academy participants

Mágico Gonzalez Brand[2]

The Mágico González brand engages fans through merchandise, immersive experiences, and community initiatives

Iconic Brand Identity

- Resonates with soccer fans globally through rich history

E-Commerce / Retail Expansion

- Intends to launch an online store for exclusive merchandise

1. High Performance Training Program or "HPT Program".
2. Magico Gonzalez Brand or "MG Vertical".

Investment Highlights

1. **Committed financial and operational support from Sportech** to validate go-forward business plan
2. Ability to **draw on Cadiz CF's 115 year history and track record of La Liga success** to launch brand from position of strength
3. **Diverse portfolio** offers varied revenue streams, reduces dependency on a single market, and enables cross-promotion
4. **Strategic focus on U.S., European, and Canadian markets** enables broad market penetration and brand exposure
5. **Youth focused development and education** broadens target market and creates opportunity to extend consumer lifecycle
6. **Magico Gonzalez and other culturally significant connectivity** strengthens brand identity and fosters affinity with end consumer
7. **Dedication to health and fitness** capitalizes on growing global focus on performance optimization and wellness

Seasoned Executive Leadership Team Backed by Board of Industry Experts

250+ years of Collective Experience

Rafael Contreras
Chief Executive Officer & Co-Chair of Board
30+ Years of Experience

Carlos Lacave
Chief Financial Officer
25+ Years of Experience

Joaquin Martin
Chief Communications & IR Officer
25+ Years of Experience

Ignacio Diaz Charlo
GM of Sportech City and MG Vertical
30+ Years of Experience

Jose Jimenez
GM of High-Performance Training
10+ Years of Experience

Manuel Vizaino
Co-Chair of Board
30+ Years of Experience

Peter Moore
Board Member
40+ Years of Experience

Javier Sanchez
Board Member
30+ Years of Experience

Antonio Lobon
Board Member
40+ Years of Experience

The Nomadar Roadmap

Early innings for an ambitious global brand

2023

August 2023
Sportech City USA, Corp is incorporated in Delaware

December 2023
Sportech City USA, Corp adopts Nomadar Corp name and branding

2024

August 2024
Nomadar is granted exclusive rights to the business, know-how, and general operations of the HPT Program

August 2024
Nomadar enters into license agreement with Cadiz CF granting Nomadar all trademark rights to "Magico Gonzalez" and the exclusive right to commercialize the Magico Gonzalez brand[1]

2H 2024
Nomadar commences operations of the Nomadar HPT program

2025

February 2025
Sportech agrees to enter into lease agreement with Nomadar to construct Sportech City, in Cadiz, Spain

July 2025
Nomadar manages the 1st edition of Concerts & Events at Cadiz CF Stadium, including international artists such as Jenifer Lopez and Il Divo

nomadar

2025

Brand Expansion

- Nomadar Direct Listing on Nasdaq stock exchange
- Magico Gonzalez brand launches in the US with e-commerce offerings

2026

Development Phase

- Construction of Multi-Purpose Event Center begins

2030

Operation Phase

- Multi-Purpose Event Center operations commence

Note: Dotted boxes denote planned events. Space between events is not reflective of gap in time between events.
1. Excluding Spain.
2. Amended and restated in December 2024.

Sportech City

Creating a technologically integrated ~150,000m^2 ecosystem to create, attract, and retain talent across the sports industry[1]

Event Center

A **~45,500m^2 Multifunctional Arena with seating for up to 40,000** will serve as the cornerstone of the facilities

Central Area
~8,000m^2 of adaptable space equipped for diverse events

Auditoriums
~2,600m^2 across 2 state of the art units with capacity for 2,600 total attendees

Conference Rooms
~3,000m^2 across 12 rooms varying in size with capacity for 1,030 total attendees

Boxes
~2,930m^2 across 77 boxes ranging in size and exclusivity to meet all needs

Commercial Area & Culinary Space

A **~23,000m^2 forward-thinking Commercial Area and Culinary Space** will sit adjacent to the event center crafted in a a modern, open, and bright style

Commercial Space
~20,000m^2 of commercial space with space for up to 56 vendors focused on luxury, retail, and sporting stores, powered by clean energy and employing sustainable water management

Culinary Space
~3,000m^2 culinary area with 17 planned spaces for bars and restaurants featuring local establishments with options ranging from fast casual to gourmet

Hotel, Sports Clinic, Gym & Spa

An **integrated Hotel, Sports Clinic, and Gym & Spa** dedicated to restoration and recovery will round out the facilities

Hotel
~6,000m^2 luxury Hotel strategically oriented towards short-stay accommodation vs. Cadiz region's leisure orientation

Sports Clinic
~3,500m^2 Sports Clinic equipped to serve athletes and offering services ranging from routine to complex

Gym & Spa
~1,750m^2 Gym & Spa tailored to recovery and training needs of pro and amateur athletes but available to all

Significant Positive Impact to the Cadiz Region from Construction to Operation

~<u>3,900 Temporary Jobs</u> Created During 4 Year Anticipated Construction Phase

~<u>1,500 Permanent Jobs</u> Created for Ongoing Operation, Ranging Across Skill Set and Experience

nomadar

1. Sportech City construction is expected to begin in 2026 and be completed by or around 2030.

High Performance Training Program

Connecting youth soccer academies and professional clubs worldwide, offering a seamless pathway for player development from local training to professional aspirations

High Performance Training Program:

- This initiative provides immersive experiences that emphasize professional soccer standards, enhancing technical skills, tactical understanding, and mental resilience for success. Players benefit from top-tier training environments and comprehensive development
  - ➢ Access to professional facilities
  - ➢ Tailored nutrition plans and supervised sports physiotherapy
  - ➢ Access to leisure activities and official matches

In-Person Program Delivery:

- The in-person program features eight hours of weekly training, integration into local teams, and individualized conditioning and development plans, complemented by monthly workshops on soccer methodology, nutrition, and tailored conditioning for players and coaches

Digital HPT Program:

- An online training platform, allowing athletes and coaches worldwide to access personalized content and specific programs.

Personalized plans tailored by club *to cover all aspects of the constantly evolving game*

Customized conditioning plans *developed following comprehensive individual assessment*

Optimized diet plans *tailored to the individual needs and goals of each player*

Systematic and data-driven approach *to recruitment process to ensure strategic alignment*

Beyond physical, covering psychological, academic, and family *aspects to ensure holistic approach*

Employing big data systems and performance analysis tools *to enhance management and decision making*

~700 Total Graduates[(1)]

Graduates playing or played at a variety of reputable clubs across La Liga

nomadar

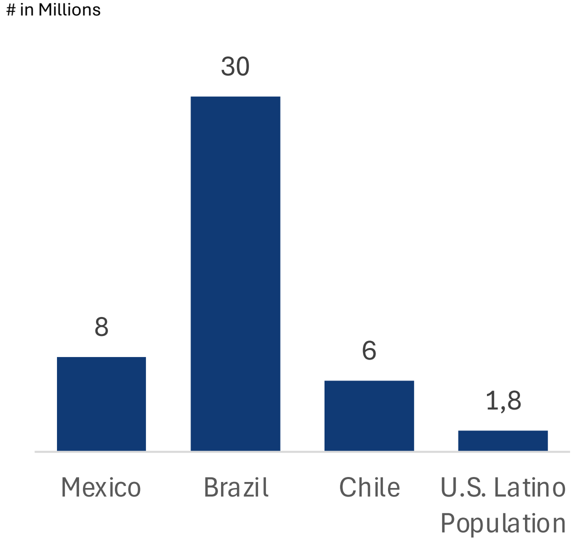
1. Since the commencement of the HPT Program, approximately 700 athletes have enrolled in the HPT Program at the Cadiz CF Academy. Graduates of these programs have gone on to play at a variety of reputable clubs across La Liga, including Sevilla Atl, Racing de Santander, Villarreal CF, Mallorca FC, UD Las Palmas, and Valladolid FC.

Magico Gonzalez Brand Initiative

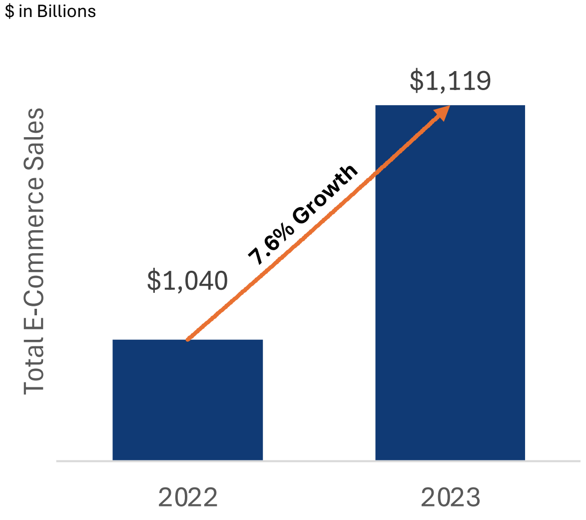
Brand Overview

- **An e-commerce site selling apparel and merchandise inspired by Magico Gonzalez**, designed to leverage the appeal of the legendary soccer figure with a strategic focus in the US and Latin American Markets
- E-commerce **offerings will be supported by diverse traffic sources** including Nomadar's website, social network, dedicated social channels, and targeted paid campaigns
- Specific Sales Strategies will include:
  - **Limited Edition Releases:** Collaboration with artists or during significant anniversaries to create urgency and exclusivity among fans
  - **Fan Engagement:** Utilize social media platforms to engage with fans, promote upcoming products, and gather feedback
  - **Cross Promotions:** Collaborate with soccer clubs, leagues, and other brands for cross-promotional merchandise that can appeal to a broad audience
  - **Personalization Option:** Offer customizable option for certain products to enhance the appeal and perceived value among fans
  - **Global Shipping:** Equipped to handle international orders to reach the global fanbase of Magico Gonzalez
  - **Seasonal Campaigns:** Align product launches and marketing campaigns with major soccer events, holidays, and soccer seasons to maximize engagement and sales

Market Potential[1]



E-Commerce Growth Trends[2]



1. Source: Havas Sports & Entertainment's (Havas SE) FANS.PASSIONS.BRANDS study.
2. Source: U.S. Census Bureau.

Differentiated Offering Set[1][2]

	Nomadar	RedBull New York	IMG	CR7 Cristiano Ronaldo	Sphere
Financially Backed by Sector Experts	✓	✗	✗	✓	✓
Global Geographic Presence	✓	✗	✓	✗	✗
Strong Ties to Regional Community	✓	✓	✓	✗	✓
Multipurpose Event Center	✓	✗	✓	✗	✓
Educational Services and Resources	✓	✓	✓	✗	✗
Online & Retail Focused Merchandising Segment	✓	✓	✓	✓	✗
Exclusive Licensing Rights to Global Figure	✓	✗	✗	✓	✗
Freely Tradeable	✓	✗	✗	✗	✗

1. Global Geographic Presence, Multipurpose Event Center, and Freely Tradeable reflect Nomadar's planned operations as outlined in its S-1 and assumes success of Direct Listing Process.
2. Redbull New York, IMG Academy, CR7, and Sphere Entertainment do not reflect conglomerate owner's attributes.

Favorable Market Dynamics

Nomadar is well-positioned at intersection between global Meetings, Incentives, Conferences, and Exhibitions (“MICE”) tourism sector and international Sports Industry

$1.3Tn+

Projected Global MICE Sector Market Value by 2028[1]

21.3%

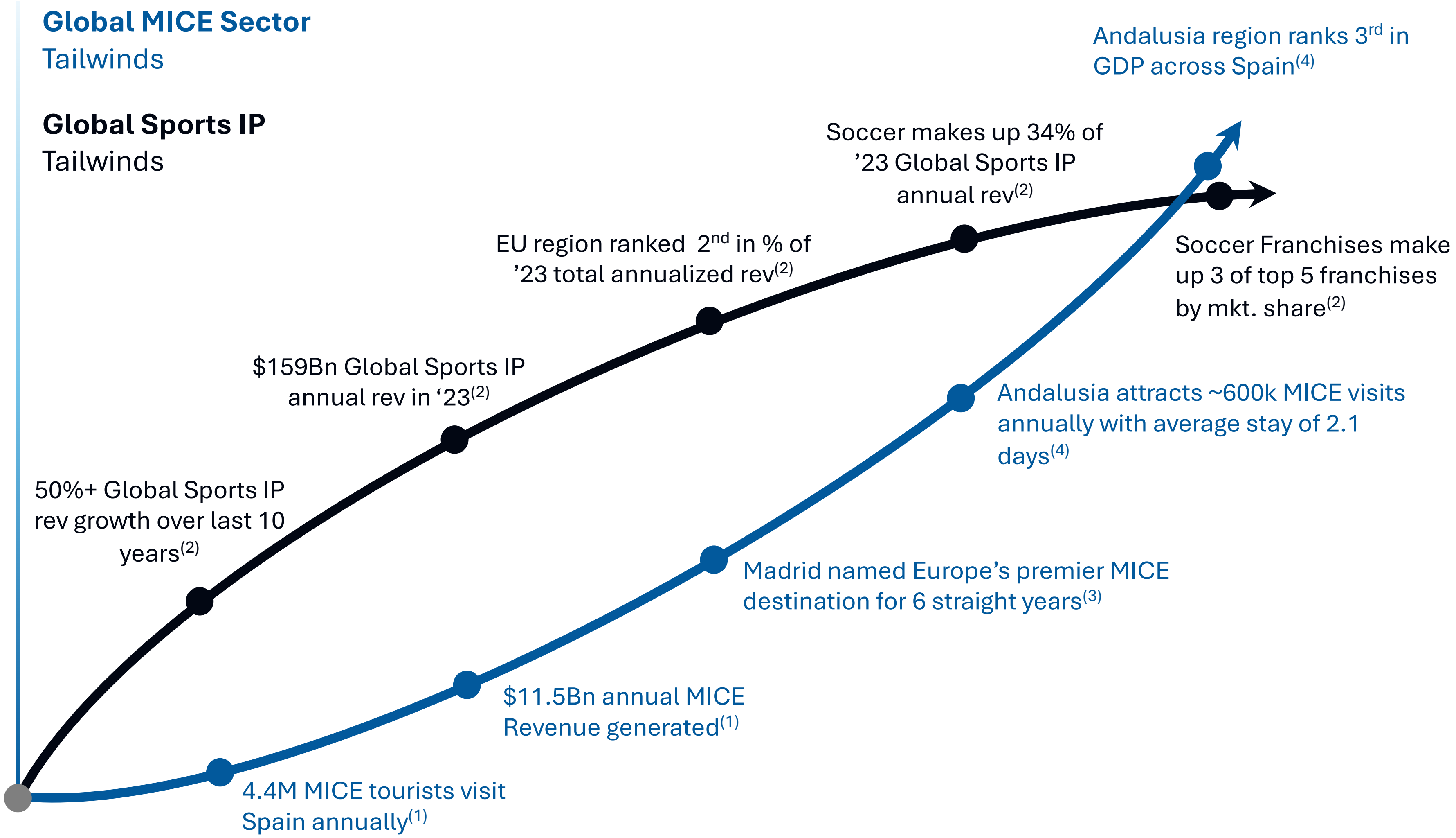
3-year annual compound growth rate[1]

$260Bn+

Projected Global Sports IP Annual Revenue by 2033[2]

+5%

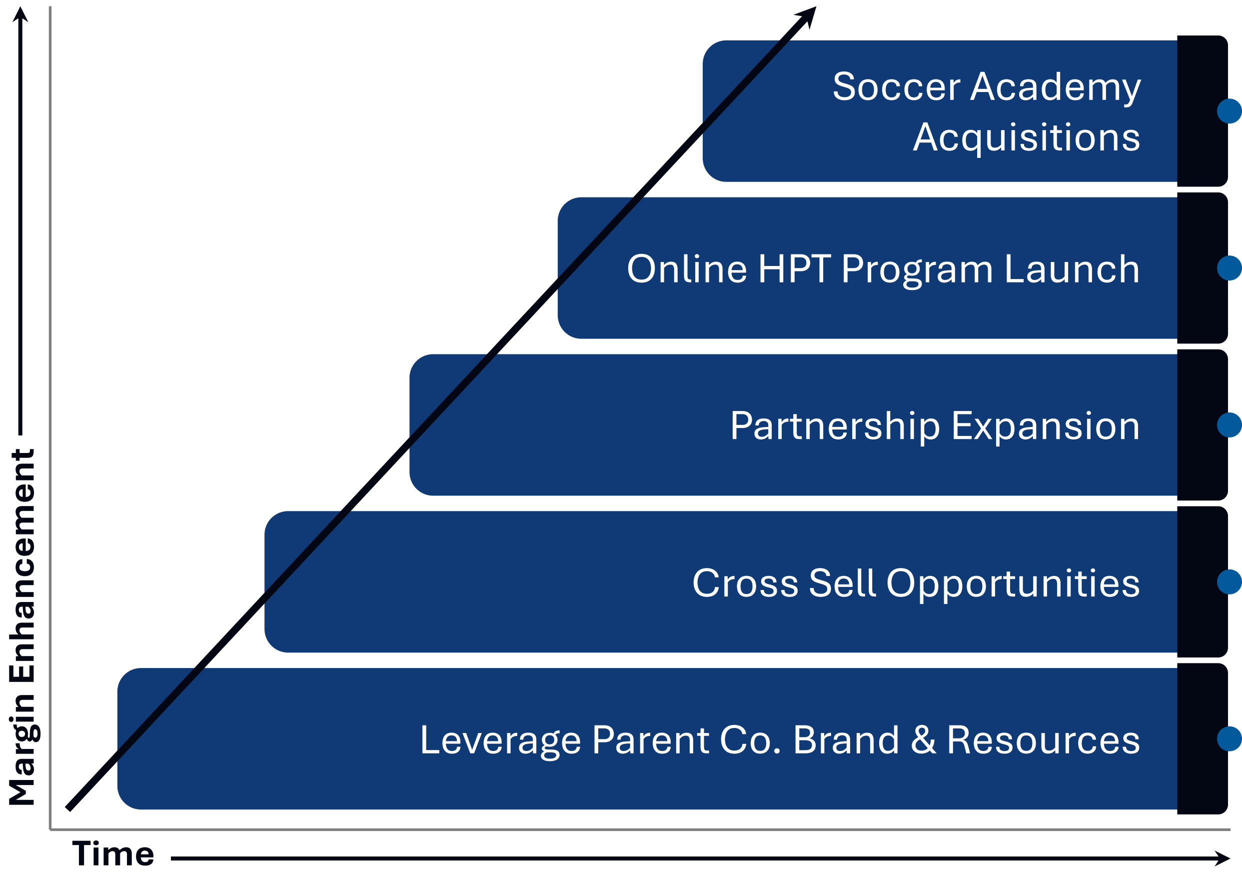
CAGR over the next 10 years[2]



1. Report on the Trade and Development, 2020.
2. Two Circles: Sports’ Sprint to $260 Billion, March 2024.
3. https://www.madrid-destino.com/en/press/madrid-named-europes-top-mice-destination-sixth-year-row
4. https://www.worldtravelawards.com/profile-1655-madrid-convention-bureau

Long Term Strategy to Optimize Growth

Nomadar has multiple levers available to drive meaningful expansion of the business and brand



- *Evaluate and pursue soccer academy acquisitions in the United States and Europe to broaden reach and diversify exposure across end markets*
- *Launch Online HPT Program to expand target customer base and take advantage of comparatively attractive margins associated with online delivery*
- *Broaden HPT program partnerships beyond Cadiz CF to improve program's product offerings and attract top talent on a go-forward basis*
- *Identify synergies across business units to expand parent brand awareness and create cross-sell opportunities (ex: Magico Gonzalez branded Sports Academies)*
- *Leverage Sportech's financial resources and established brand identity to reduce execution risk for Sportech City and improve local connectivity once operational*

Financial and Operational Snapshot

Unaudited Statement of Operations

	For the Six Months Ended June 30, 2025	For the Six Months Ended June 30, 2024
Revenue	$ 499,570	$ —
Cost of sales	271,094	—
Gross profit	228,476	—
Operating expenses:		
General and administrative expenses	91,412	23,480
Professional fees	712,604	359,734
Gain on foreign currency transactions, net	(60,184)	—
Total operating expenses	743,832	383,214
Loss from operations	(515,356)	(383,214)
Other expense (income):		
SEPA commitment fee and structuring fee	325,000	—
Loss from original issue discount on convertible note payable	40,000	—
Change in fair value of convertible note payable	32,938	—
Interest expense – related party	12,578	1,436
Interest income – related party	(11,795)	—
Other expense, net	398,721	1,436
Loss before provision for income taxes	(914,077)	(384,650)
Provision for income taxes	—	—
Net loss	$ (914,077)	$ (384,650)
Weighted average common shares outstanding – basic and diluted	14,093,093	28,856,164
Net loss per share attributable to common stockholders – basic and diluted	$ (0.06)	$ (0.01)

Unaudited Balance Sheet[(1)(2)]

	June 30, 2025	December 31, 2024
Assets		
Current assets:		
Cash	$ 186,070	$ 417
Accounts receivable	—	16,240
Prepaid expenses	9,122	—
Total current assets	195,192	16,657
Loan receivable – related party, denominated in Euros	8,764,862	—
Interest receivable – related party	11,795	—
Total assets	$ 8,971,849	$ 16,657
Liabilities and stockholders' equity (deficit)		
Current liabilities:		
Accounts payable	$ 1,373,467	$ 599,716
Accrued expenses	149,477	273,754
Contributed capital received in advance for stock payable – related party	203,772	—
Interest payable – stockholder loan	16,197	7,897
Convertible note payable	532,938	—
Deferred revenue	—	8,324
Total current liabilities	2,275,851	889,691
Stockholder loan	164,063	488,664
Deferred liability – related party	623,121	—
Total liabilities	3,063,035	1,378,355
Commitments and contingencies (Note 3)		
Stockholders' equity (deficit):		
Class A Common Stock	12	12
Class B Common Stock	3	3
Additional paid-in capital	8,235,429	50,840
Accumulated deficit	(2,326,630)	(1,412,553)
Total stockholders' equity (deficit)	5,908,814	(1,361,698)
Total liabilities and stockholders' equity (deficit)	$ 8,971,849	$ 16,657

1. Class A Common Stock; $0.000001 par value per share; 80,000,000 shares authorized; 12,368,718 and 11,581,218 issued and outstanding at June 30, 2025 and December 31, 2024, respectively.
2. Class B Common Stock; $0.000001 par value per share; 10,000,000 shares authorized; 2,500,000 shares issued and outstanding at June 30, 2025 and December 31, 2024.

Thank You

Contact Us:

Joaquin Martin
joaquin.martin@nomadar.com